

GSE REGIONS

Austria & Central Europe

www.gse.or.at

Belgium & Luxembourg

www.gsebelux.com

France

www.gsefr.org

Germany

www.gsenet.de

Italy & Greece

www.guideitalia.org

Nordic

www.gse-nordic.org

Spain & Portugal

<http://gseesp.gse.org>

Switzerland & Liechtenstein

www.gse.org

The Netherlands

www.gsenl.org

United Kingdom

www.gse.org.uk



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WHAT IS GSE?

- Established in 1959
- An independent, non-profit organisation of companies and individuals, led by volunteers
- Focuses on ICT enterprise solutions interacting with top vendors of our industry
- Represents several hundred high-end enterprises
- Organised across Europe in 10 European Regions
- Runs more than 100 technical and product oriented Working Groups
- Organises European Conferences focusing on both management and technical topics offering one-to-one sessions with speakers and top level representatives from the Industry
- Gives Business Concerns of its Members a strong voice
- Supports IBM's Academic Initiative with European and Regional activities
- Member of the worldwide International User Group Council (IUGC) representing several thousands of enterprises

WHAT IS IN IT FOR YOU?

A GSE Membership offers you:

- An independent cost-effective source of up-to-the-minute information and news about ICT solutions, based on different platforms, products and services
- A strong voice expressing your demands and requests to the IT-Industry
- A Business Concerns Process to simplify business relationships and to influence future product, marketing and customer support policies
- A platform for contacts with peer companies
- A sounding board through informal contact with peers in other companies, customer to customer
- Opportunities for the personal and technical skills development of your staff
- Contact with vendors, labs and development sites through Customer Councils
- Networking opportunities with IT Professionals, Vendor Executives, Experts and Universities
- Sharing of experience with other members, avoiding the pitfalls
- A 20% discount on enrolment fee of IBM Technical Conferences and Training Courses, meaning accessible, value-for-money top quality education



OUR HISTORY

GUIDE SHARE EUROPE (GSE) was founded in 1959 as a non-profit association of companies, organisations and individuals who are involved in Information and Communication Technology (ICT) solutions based on IBM architectures, to offer its members a platform for exchanging experience and information related to ICT.

OUR MISSION

GSE is, together with its member companies, the IT industry and other user groups, a «one stop» user organisation fulfilling the various needs of its members.

As a competent partner, GSE helps to detect IT trends and is steadily improving products, services and education offerings of the IT-Industry and GSE supports the strategic and tactical evaluations of IT decision makers with various European and Regional events.

The user group community is made up primarily of large and medium sized customers, but covers the entire IT Community including consultants and technical support and sales staff – all endorsing, constantly evaluating, studying and defining IT products and solutions to help you solving business problems via international and regional activities.

The information in this brochure was correct at the time of going to press. GUIDE SHARE EUROPE reserves the right to amend details without notice and waives responsibility for amendments.

OUR EUROPEAN EVENTS INCLUDED IN MEMBERSHIP

GSE Management Summit

The Management Summit is renowned for its broad spectrum of presentations and has a unique record of gathering decision-makers from our member companies in one place at one time. Aside from its excellent agenda, the delegates can network with fellow decision makers.

Who should attend: CIO's (C-level), IT Management
Frequency: 1 event per year
Duration: 1,5 days
Attendance: Open registration
Fee: One free enrolment per paid-up company membership. A fee is charged for additional participants from the same company and for non-members.

GUIDE Executive Club

The goal of the GUIDE Executive Club is to help business executives identify opportunities and strategies for implementing business solutions.

Who should attend: CIO's (C-level), by invitation only
Frequency: 1 event per year
Duration: 1,5 days
Attendance: Limited, maximum 50 attendees
Fee: No fee charged

Industry Solution Council

The «Industry Solution Council» brings European GSE Members and IBM customers together to learn from and discuss with IBM on strategy, best practices, services and future developments from a Management perspective.

Who should attend: Industry Specialists, IT Solution Architects,
by invitation only
Frequency: 1 event per year
Duration: 1,5 days
Attendance: Limited, maximum 15 attendees
Fee: No fee charged